

Area Board Project/Councillor Initiative

1. What is the project?

Purchase 45 High Visibility jackets & vests for use by security door staff.

2. Where is the project taking place?

Chippenham, Town Centre

3. When will the project take place?

As soon as the jackets and vests are purchased.

4. Please outline:

- **Community benefits**
- **Evidence of need**
- **Links to Community Plan**
- **Community Issue**

The reduction of anti-social behaviour, disorder and alcohol related incidents. To assist police officers with prompt identification of the security door staff when responding to an incident. Calming and reassuring members of the public and assist with general safety of the residents. The Night Time Economy (NTE) group believe this is a vital element in the overall strategy proposed for Chippenham. Chippenham is a major entertainment hub in North Wiltshire.

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5. What is/are the desired outcome/s of this project?

- Reduction in anti-social behaviour and alcohol related incidents.
- Improved confidence and well being for visitors to Chippenham Town Centre at night
- Assist police personnel with prompt identification of security staff when arriving at an incident
- To support Community Safety initiatives led by NTE group
- Reduction in assaults and malicious complaints on door staff

6. Who will Project Manage this project?

NTE Group

7. Please confirm costs and provide quotes

- Total project costs up to and including £5,000 - 1 quote
- Total project costs over £5,000 - 3 quotes

45 High Visibility jackets and vests	£1,480
Area Board funding	£740
Chippenham Town Council	£740 (Provisional)

8. Additional information in support of the project

This project is part of an overall strategy led by the NTE group. The introduction of High Visibility jackets and vests to be worn by security staff at licensed premises in Chippenham has been identified as a priority action by the Night Time Economy Group. This project is one element of the strategy alongside:

- Pubwatch
- Street Pastors
- Radios for Door staff at Clubs, Pubs and late night food outlets

Agreement has been secured via the Pubwatch group for security staff to wear High Visibility jackets and vests. The clothing will have "Security" printed on the back and the Community Safety Partnership logo on the front.

Swindon Central team report "The wearing of Hi-Vis jackets has been embraced by the Swindon NTE and is consistently worn by members of door staff who comment favourably upon it. It has helped to identify responsible persons in the event of disorder and had a preventative effect in that those potentially likely to cause problems see a swathe of reflective jackets and will often think twice. In addition assaults on door staff and malicious complaints have fallen as individuals can no longer claim that they thought the door staff member was actually a member of public interfering. In addition Police Officers report that customers feel more reassured and confident in socialising in the town. Businesses report increased trade also." Swindon has seen a reduction in violence against the person of 21% since the introduction of High Visibility clothing for door staff and the launch of Street Pastors. November 2011.